

The Blog Post Checklist (After Publish)

Immediately After Publishing

1. Did I read my published article and check for spelling & grammar errors?
2. Did I read my published article and check for formatting or spacing errors?
3. Did I tweet about my blog post?
4. Did I share my blog post on Facebook?
5. Did I share my blog post on all other social media platforms that I joined?
6. Did I social bookmark my blog post?

Soon After Publishing

7. Have I responded to comments made on my post?
8. Have I thanked people on Twitter for Re-tweeting my blog post?
9. Have I commented on a commenter's blog post?

Later After Publishing

10. If my post contained audio or video, have I begun getting a transcript made for it?
11. Have I re-written / summarized my post for article marketing distribution?
12. Have I checked the stats on my page including traffic, click-throughs and sources?